

# Communication Channels and Engagement Strategies

EO chapters use a variety of communication channels to keep members informed and engaged.

Typical channels include:

- **Chapter Newsletters:** Monthly or quarterly updates on chapter events and news.
- **WhatsApp or Slack Groups:** Used for quick updates and informal communication.
- **EO Hub ([hub.eonetwork.org](https://hub.eonetwork.org)):** The central online platform where members can access resources, register for events, and connect with peers.

Each chapter may also have its own unique channels, such as social media groups or dedicated email newsletters.

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