Product Engagement Report FY2024/2025 - Male

Forum Placement:

- **Placed:** 72%
- **Not Placed:** 21%
- **Opted Out:** 7%
- **Average Days - Forum Placed:** 384
- **Average Days - Not Yet Forum Placed:** 1,297

Moderator Training:

- **Yes:** 52%
- **No:** 48%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 63%
- **% of Members Attended 1+ Events by Event Scope:**
  - **Chapter Event:** 55%
  - **Global Event:** 22%
  - **MYEO Event:** 13%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 54,644 registrations | 2,988 events
- **Global Event:** 6,154 registrations | 111 events
- **MYEO Event:** 4,202 registrations | 550 events

Voucher Usage:

- **Used:** 203
- **Not Used:** 3,639

of Registrations by Month and Event Scope:

- **Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.**

Events by Type:

1. **Learning:** 1,346
2. **Social:** 573
3. **Accelerator:** 299
4. **Other:** 183
5. **Lifestyle:** 168

6. **Forum Programs:** 146
7. **Gatherings:** 126
8. **Athletics:** 121
9. **Chapter Board:** 116
10. **Family:** 98
11. **Retreat:** 90
12. **Social Retreat:** 84
13. **Regional Events:** 66
14. **Social Entrepreneurship:** 61
15. **Multi-Chapter:** 46
16. **Executive Education:** 36
17. **Workshops/Training:** 30
18. **Regional Exchange:** 11
19. **President Meetings:** 7
20. **EO24:** 7
21. **Forum Retreat (Blank):** 5
22. **Social Gathering:** 4
23. **Global Exploration:** 3

Revision #2
Created 27 February 2025 10:17:43 by Admin
Updated 27 February 2025 10:52:57 by Admin