

Product Engagement Report FY2024/2025 - Female

Forum Placement:

- **Placed:** 67%
- **Not Placed:** 25%
- **Opted Out:** 9%
- **Average Days - Forum Placed:** 260
- **Average Days - Not Yet Forum Placed:** 959

Moderator Training:

- **Yes:** 51%
- **No:** 49%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 70%
- **% of Members Attended 1+ Events by Event Scope:**
 - **Chapter Event:** 60%
 - **Global Event:** 31%
 - **MYEO Event:** 18%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 13,262 registrations | 2,455 events
- **Global Event:** 1,711 registrations | 102 events
- **MYEO Event:** 1,231 registrations | 345 events

Voucher Usage:

- **Used:** 45
- **Not Used:** 834

of Registrations by Month and Event Scope:

- Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.

Events by Type:

1. **Learning:** 1,145
2. **Social:** 501
3. **Accelerator:** 212
4. **Other:** 141
5. **Lifestyle:** 119

6. **Forum Programs:** 102
 7. **Gatherings:** 95
 8. **Athletics:** 81
 9. **Chapter Board:** 81
 10. **Family:** 78
 11. **Retreat:** 66
 12. **Social Retreat:** 55
 13. **Regional Events:** 54
 14. **Social Entrepreneurship:** 44
 15. **Multi-Chapter:** 31
 16. **Executive Education:** 28
 17. **Workshops/Training:** 20
 18. **Regional Exchange:** 11
 19. **President Meetings:** 8
 20. **EO24:** 7
 21. **Forum Retreat (Blank):** 5
 22. **Social Gathering:** 5
 23. **Global Exploration:** 3
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