Product Engagement Report FY2024/2025 - All genders

Forum Placement:

- **Placed:** 71%
- **Not Placed:** 21%
- **Opted Out:** 8%
- **Average Days - Forum Placed:** 364
- **Average Days - Not Yet Forum Placed:** 1,236

Moderator Training:

- **Yes:** 52%
- **No:** 48%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 64%
- **% of Members Attended 1+ Events by Event Scope:**
  - **Chapter Event:** 56%
  - **Global Event:** 23%
  - **MYEO Event:** 14%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 66,981 registrations | 3,039 events
- **Global Event:** 7,692 registrations | 112 events
- **MYEO Event:** 5,387 registrations | 598 events

Voucher Usage:

- **Used:** 252
- **Not Used:** 4,457

of Registrations by Month and Event Scope:

- **Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.**

Events by Type:

1. **Learning:** 1,353
2. **Social:** 583
3. **Accelerator:** 310
4. **Other:** 192
5. **Lifestyle:** 183

6. **Athletics:** 156
7. **Forum Programs:** 133
8. **Gathering:** 128
9. **Family:** 119
10. **Chapter Board:** 100
11. **Business:** 94
12. **Retreat:** 83
13. **Social Retreat:** 75
14. **Multi-Chapter:** 62
15. **Forum:** 45
16. **Executive Education:** 37
17. **Regional Exchange:** 36
18. **Workshop/Training:** 11
19. **President Meetings:** 7
20. **EO24:** 7
21. **Forum Retreat (Blank):** 4
22. **Social Gathering:** 4
23. **Global Exploration:** 3

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