Male

- Global Membership Overview - Male
- Recruitment FY2024/2025 - Male
- Historical Renewal Rate - Male
- Tenure Report FY2024/2025 - Male
- Current Member Demographics - Male
- Member Company Information FY2024/2025 - Male
- Product Engagement Report FY2024/2025 - Male

Global Membership Overview - Male

General Statistics:

- **Renewal Rate:** 91.12%
- **Growth Rate (YTD):** 11.28%

Membership Data:

- **Total Active Members:** 16,090
  - **Primary Members:** 16,090
  - **Non-Primary Members:** 386

Recruitment FY2024/2025 - Male

New and Rejoin Members by Month:

- **July:** 333 (288 New Members, 45 Rejoin Members)
- **August:** 140 (123 New Members, 17 Rejoin Members)
- **September:** 155 (147 New Members, 8 Rejoin Members)
- **October:** 204 (190 New Members, 14 Rejoin Members)
- **November:** 179 (173 New Members, 6 Rejoin Members)
- **December:** 157 (151 New Members, 6 Rejoin Members)
- **January:** 226 (218 New Members, 8 Rejoin Members)
- **February:** 168 (162 New Members, 6 Rejoin Members)

Total Recruitment Statistics:

- **Total Recruited:** 1,562
  - **FY23/24 Total as of February:** 1,549
- **Women Recruited:** (Blank)
  - **FY23/24 Total as of February:** (Blank)
- **Under 35 Recruited:** 339
  - **FY23/24 Total as of February:** 257

Historical Renewal Rate - Male

Renewal Rate by Year (FY2018/19 to FY2022/23):

- **2018/19:** 88.46%
- **2019/20:** 90.61%
- **2020/21:** 92.15%
- **2021/22:** 90.67%
- **2022/23:** 90.74%

Tenure Report FY2024/2025 - Male

Tenure by Groups:

Tenure Group	# of Individuals	Percentage (%)
< 1 year	2,192	13.62%
1-2 years	3,804	23.64%
3-5 years	3,473	21.58%
6-10 years	3,675	22.84%
11+ years	2,946	18.31%

Tenure Statistics:

- **Average Tenure:** 6.34 years
- **Median Tenure:** 4.57 years
- **Longest Tenure:** 38.18 years
- **Total Tenure:** 102,287 years

Renewal Rate by Tenure (FY2024/2025):

Rounded Tenure (Years)	Retention (%)
0	8%

Rounded Tenure (Years)	Retention (%)
1	34%
2	89%
3	93%
4	92%
5	91%
6	93%
7	94%
8	93%
9	95%
10	95%
11	93%
12	96%
13	95%
14	92%
15	93%
16	95%
17	95%
18	93%
19	96%
20	94%
21	98%
22	97%
23	98%
24	95%
25	97%
26	97%
27	87%
28	88%
29	100%
30	100%

Rounded Tenure (Years)	Retention (%)
31	90%
32	67%
33	50%
34	88%
35	86%

Total Tenure by Fiscal Year:

- **FY2019/20:** 116,373 years
- **FY2020/21:** 120,145 years
- **FY2021/22:** 118,294 years
- **FY2022/23:** 116,626 years
- **FY2023/24:** 112,411 years

Current Member Demographics - Male

Members Under/Over 35:

- **Members ≥ 35 years:** 91%
- **Members < 35 years:** 9%

Members by Age Group:

- **< 35 years**
- **35-42 years**
- **43-49 years**
- **50-56 years**
- **57+ years**

Age Statistics:

- **Average Age:** 45.44 years
- **Median Age:** 45.00 years

Member Company Information FY2024/2025 - Male

Top Industries:

1. **Manufacturing**
2. **Professional, Scientific, and Technical Services**
3. **Other Services (except Public Administration)**
4. **Real Estate**
5. **Construction Services**
6. **Computer/Software**
7. **Financial Services**
8. **Health/Medical Services**
9. **Construction**

Employment Statistics:

- **Total Full-Time Employees (FTE):** 8M
- **Average FTE per Company:** 324
- **Median FTE per Company:** 29

Sales Data:

- **Total Sales:** $622 billion
- **Average Sales per Company:** $25 million
- **Median Sales per Company:** $5 million

Product Engagement Report FY2024/2025 - Male

Forum Placement:

- **Placed:** 72%
- **Not Placed:** 21%
- **Opted Out:** 7%
- **Average Days - Forum Placed:** 384
- **Average Days - Not Yet Forum Placed:** 1,297

Moderator Training:

- **Yes:** 52%
- **No:** 48%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 63%
- **% of Members Attended 1+ Events by Event Scope:**
  - **Chapter Event:** 55%
  - **Global Event:** 22%
  - **MYEO Event:** 13%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 54,644 registrations | 2,988 events
- **Global Event:** 6,154 registrations | 111 events
- **MYEO Event:** 4,202 registrations | 550 events

Voucher Usage:

- **Used:** 203
- **Not Used:** 3,639

of Registrations by Month and Event Scope:

- **Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.**

Events by Type:

1. **Learning:** 1,346
2. **Social:** 573
3. **Accelerator:** 299
4. **Other:** 183
5. **Lifestyle:** 168
6. **Forum Programs:** 146

7. **Gatherings:** 126
8. **Athletics:** 121
9. **Chapter Board:** 116
10. **Family:** 98
11. **Retreat:** 90
12. **Social Retreat:** 84
13. **Regional Events:** 66
14. **Social Entrepreneurship:** 61
15. **Multi-Chapter:** 46
16. **Executive Education:** 36
17. **Workshops/Training:** 30
18. **Regional Exchange:** 11
19. **President Meetings:** 7
20. **EO24:** 7
21. **Forum Retreat (Blank):** 5
22. **Social Gathering:** 4
23. **Global Exploration:** 3