Female

- Global Membership Overview - Female
- Recruitment FY2024/2025 - Female
- Historical Renewal Rate - Female
- Tenure Report FY2024/2025 - Female
- Current Member Demographics - Female
- Member Company Information FY2024/2025 - Female
- Product Engagement Report FY2024/2025 - Female

Global Membership Overview - Female

General Statistics:

- **Renewal Rate:** 89.47%
- **Growth Rate (YTD):** 12.98%

Membership Data:

- **Total Active Members:** 3,011
  - **Primary Members:** 3,008
  - **Non-Primary Members:** 85

Recruitment FY2024/2025 - Female

New and Rejoin Members by Month:

- **July:** 65 (61 New Members, 4 Rejoin Members)
- **August:** 31 (30 New Members, 1 Rejoin Member)
- **September:** 37 (35 New Members, 2 Rejoin Members)
- **October:** 52 (51 New Members, 1 Rejoin Member)
- **November:** 32 (31 New Members, 1 Rejoin Member)
- **December:** 23 (23 New Members, 0 Rejoin Members)
- **January:** 54 (52 New Members, 2 Rejoin Members)
- **February:** 38 (37 New Members, 1 Rejoin Member)

Total Recruitment Statistics:

- **Total Recruited:** 332
  - **FY23/24 Total as of February:** 382
- **Women Recruited:** 332
  - **FY23/24 Total as of February:** 382
- **Under 35 Recruited:** 48

Historical Renewal Rate - Female

Renewal Rate by Year (FY2018/19 to FY2022/23):

- **2018/19:** 88.00%
- **2019/20:** 89.12%
- **2020/21:** 91.02%
- **2021/22:** 88.61%
- **2022/23:** 89.74%

Tenure Report FY2024/2025 - Female

Tenure by Groups:

Tenure Group	# of Individuals	Percentage (%)
< 1 year	472	15.68%
1-2 years	836	27.76%
3-5 years	707	23.48%
6-10 years	631	20.96%
11+ years	365	12.12%

Tenure Statistics:

- **Average Tenure:** 5.30 years
- **Median Tenure:** 3.66 years
- **Longest Tenure:** 34.17 years
- **Total Tenure:** 15,983 years

Renewal Rate by Tenure (FY2024/2025):

Rounded Tenure (Years)	Retention (%)
0	8%

Rounded Tenure (Years)	Retention (%)
1	28%
2	89%
3	93%
4	90%
5	89%
6	93%
7	93%
8	95%
9	96%
10	91%
11	97%
12	94%
13	97%
14	100%
15	95%
16	91%
17	100%
18	100%
19	98%
20	89%
21	94%
22	96%
23	100%
24	96%
25	100%
26	100%
27	100%
28	100%
29	100%
32	100%

Rounded Tenure (Years)	Retention (%)
34	100%

Total Tenure by Fiscal Year:

- **FY2019/20:** 17,438 years
- **FY2020/21:** 18,356 years
- **FY2021/22:** 18,425 years
- **FY2022/23:** 18,361 years
- **FY2023/24:** 17,852 years

Current Member Demographics - Female

Members Under/Over 35:

- **Members ≥ 35 years:** 92%
- **Members < 35 years:** 8%

Members by Age Group:

- **< 35 years**
- **35-42 years**
- **43-49 years**
- **50-56 years**
- **57+ years**

Age Statistics:

- **Average Age:** 46.19 years
- **Median Age:** 46.00 years

Member Company Information FY2024/2025 - Female

Top Industries:

1. **Manufacturing**
2. **Professional, Scientific, and Technical Services**
3. **Other Services (except Public Administration)**
4. **Health/Medical Services**
5. **Health Care and Social Assistance**
6. **Food/Beverage**
7. **Marketing/PR**
8. **Education/Training**
9. **Consulting Services**

Employment Statistics:

- **Total Full-Time Employees (FTE):** 1M
- **Average FTE per Company:** 250
- **Median FTE per Company:** 19

Sales Data:

- **Total Sales:** $88 billion
- **Average Sales per Company:** $19 million
- **Median Sales per Company:** $3 million

Product Engagement Report FY2024/2025 - Female

Forum Placement:

- **Placed:** 67%
- **Not Placed:** 25%
- **Opted Out:** 9%
- **Average Days - Forum Placed:** 260
- **Average Days - Not Yet Forum Placed:** 959

Moderator Training:

- **Yes:** 51%
- **No:** 49%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 70%
- **% of Members Attended 1+ Events by Event Scope:**
  - **Chapter Event:** 60%
  - **Global Event:** 31%
  - **MYEO Event:** 18%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 13,262 registrations | 2,455 events
- **Global Event:** 1,711 registrations | 102 events
- **MYEO Event:** 1,231 registrations | 345 events

Voucher Usage:

- **Used:** 45
- **Not Used:** 834

of Registrations by Month and Event Scope:

- **Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.**

Events by Type:

1. **Learning:** 1,145
2. **Social:** 501
3. **Accelerator:** 212
4. **Other:** 141
5. **Lifestyle:** 119
6. **Forum Programs:** 102

7. **Gatherings:** 95
8. **Athletics:** 81
9. **Chapter Board:** 81
10. **Family:** 78
11. **Retreat:** 66
12. **Social Retreat:** 55
13. **Regional Events:** 54
14. **Social Entrepreneurship:** 44
15. **Multi-Chapter:** 31
16. **Executive Education:** 28
17. **Workshops/Training:** 20
18. **Regional Exchange:** 11
19. **President Meetings:** 8
20. **EO24:** 7
21. **Forum Retreat (Blank):** 5
22. **Social Gathering:** 5
23. **Global Exploration:** 3