All genders

- Global Membership Overview - All genders
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Global Membership Overview - All genders

General Statistics:

- **EO Areas:** 38
- **Active Chapters:** 219
- **Countries with Chapters:** 61
- **Countries with Members:** 95
- **Coming Soon Chapters:** 10
- **Accelerator Programs:** 100
- **Renewal Rate:** 90.86%
- **Growth Rate (YTD):** 11.42%

Financial Contributions:

- **Cash Contribution (SAP):** $101,800
- **In-Kind Contribution (SAP):** $15,000

Membership Data:

- **Total Active Members:** 19,081
  - **Primary Members:** 19,079
  - **Non-Primary Members:** 469

Chapters by Size:

- **Stage 0 (1-24 members):** 8 chapters
- **Stage 1 (25-50 members):** 63 chapters
- **Stage 2 (51-74 members):** 45 chapters
- **Stage 3 (75-99 members):** 26 chapters
- **Stage 4 (100-174 members):** 60 chapters
- **Stage 5 (175+ members):** 18 chapters

Number of Members by Chapter Size:

- **Stage 0 (1-24 members):** 349 members
- **Stage 1 (25-50 members):** 4,044 members
- **Stage 2 (51-74 members):** 4,450 members
- **Stage 3 (75-99 members):** 3,495 members
- **Stage 4 (100-174 members):** 12,494 members
- **Stage 5 (175+ members):** 7,137 members

Recruitment FY2024/2025 - All genders

New and Rejoin Members by Month:

- **July:** 398 (349 New Members, 49 Rejoin Members)
- **August:** 171 (153 New Members, 18 Rejoin Members)
- **September:** 192 (182 New Members, 10 Rejoin Members)
- **October:** 256 (241 New Members, 15 Rejoin Members)
- **November:** 211 (204 New Members, 7 Rejoin Members)
- **December:** 180 (174 New Members, 6 Rejoin Members)
- **January:** 280 (270 New Members, 10 Rejoin Members)
- **February:** 182 (175 New Members, 7 Rejoin Members)

Total Recruitment Statistics:

- **Total Recruited:** 1,873
  - **FY23/24 Total as of February:** 1,931
- **Women Recruited:** 330
  - **FY23/24 Total as of February:** 382
- **Under 35 Recruited:** 384
  - **FY23/24 Total as of February:** 312

Historical Renewal Rate - All genders

Renewal Rate by Year (FY2018/19 to FY2022/23):

- **2018/19:** 88.39%
- **2019/20:** 90.38%
- **2020/21:** 91.98%
- **2021/22:** 90.35%
- **2022/23:** 90.58%

Tenure Report FY2024/2025 - All genders

Tenure by Groups:

Tenure Group	# of Individuals	Percentage (%)
< 1 year	2,663	13.95%
1-2 years	4,639	24.30%
3-5 years	4,182	21.90%
6-10 years	4,299	22.52%
11+ years	3,310	17.34%

Tenure Statistics:

- **Average Tenure:** 6.18 years
- **Median Tenure:** 4.40 years
- **Longest Tenure:** 38.17 years
- **Total Tenure:** 118,132 years

Renewal Rate by Tenure (FY2024/2025):

Rounded Tenure (Years)	Retention (%)
0	8%
1	33%
2	89%
3	93%
4	91%
5	90%
6	93%
7	94%
8	94%
9	95%
10	94%
11	94%
12	96%
13	95%
14	93%
15	93%
16	95%
17	96%
18	93%
19	96%
20	93%
21	97%
22	97%
23	98%
24	95%
25	97%
26	97%
27	88%
28	89%
29	100%
30	100%

Rounded Tenure (Years)	Retention (%)
31	90%
32	75%
33	50%
34	89%
35	86%

Total Tenure by Fiscal Year:

- **FY2019/20:** 133,743 years
- **FY2020/21:** 138,425 years
- **FY2021/22:** 136,626 years
- **FY2022/23:** 134,878 years
- **FY2023/24:** 130,137 years

Current Member Demographics - All genders

Members Under/Over 35:

- **Members 35 and older:** 91%
- **Members under 35:** 9%

Members by Age Group:

- **Under 35**
- **35-42**
- **43-49**
- **50-56**
- **57+**

Age Statistics:

- **Average Age:** 45.55 years
- **Median Age:** 45.00 years

Members by Gender:

- **Male:** 84%
- **Female:** 16%

Member Company Information FY2024/2025 - All genders

Top Industries:

- **Manufacturing**
- **Professional, Scientific, and Technical Services**
- **Other Services (except Public Administration)**
- **Real Estate**
- **Construction Services**
- **Health/Medical Services**
- **Computer/Software**
- **Consulting Services**
- **Food/Beverage**

Employment Statistics:

- **Total Full-Time Employees (FTE):** 9M
- **Average FTE per Company:** 312
- **Median FTE per Company:** 25

Sales Data:

- **Total Sales:** $710 billion
- **Average Sales per Company:** $24 million
- **Median Sales per Company:** $4 million

Product Engagement Report FY2024/2025 - All genders

Forum Placement:

- **Placed:** 71%
- **Not Placed:** 21%
- **Opted Out:** 8%
- **Average Days - Forum Placed:** 364
- **Average Days - Not Yet Forum Placed:** 1,236

Moderator Training:

- **Yes:** 52%
- **No:** 48%

Event Attendance:

- **% of Members Attended 1+ Events (Any):** 64%
- **% of Members Attended 1+ Events by Event Scope:**
  - **Chapter Event:** 56%
  - **Global Event:** 23%
  - **MYEO Event:** 14%

Event and Registration Statistics:

Events and Registrations by Event Scope:

- **Chapter Event:** 66,981 registrations | 3,039 events
- **Global Event:** 7,692 registrations | 112 events
- **MYEO Event:** 5,387 registrations | 598 events

Voucher Usage:

- **Used:** 252
- **Not Used:** 4,457

of Registrations by Month and Event Scope:

- **Events categorized into Chapter Event, Global Event, and MYEO Event, showing trends across months from July to June.**

Events by Type:

1. **Learning:** 1,353
2. **Social:** 583
3. **Accelerator:** 310
4. **Other:** 192
5. **Lifestyle:** 183
6. **Athletics:** 156

7. **Forum Programs:** 133
8. **Gathering:** 128
9. **Family:** 119
10. **Chapter Board:** 100
11. **Business:** 94
12. **Retreat:** 83
13. **Social Retreat:** 75
14. **Multi-Chapter:** 62
15. **Forum:** 45
16. **Executive Education:** 37
17. **Regional Exchange:** 36
18. **Workshop/Training:** 11
19. **President Meetings:** 7
20. **EO24:** 7
21. **Forum Retreat (Blank):** 4
22. **Social Gathering:** 4
23. **Global Exploration:** 3